

The Intendence Film Festival

IFF is a community-focused experience held in late June at the Open Media Foundation in the heart of Denver's Santa Fe Arts District. Our absolute desire is to engender a festive atmosphere where both filmmakers and the film-viewing public can connect, communicate, and have a remarkable time.

The festival includes a red carpet opening night and post-screening Q&A sessions. Both are live-broadcast via cable and Internet web streaming from OMF's television studio facilities. There is an after-party each evening following the Q&A's. An Awards Brunch will be held on Sunday, June 26.

As actors and filmmakers who have chosen to live in Colorado, we are inspired to highlight the extraordinary skills of local writers, producers, filmmakers, and artistic talent while attracting first-rate storytellers from all over the world. The very best of their film submissions are selected by a team of experienced judges and screened during the Festival.

We are very pleased with the quality of films we have been able to share to-date. Categories are: Animation, Art-Experimental, Feature, Short, Documentary, Documentary-Short, Music Video, Fantasy/ Science Fiction & Horror, Student/Young Filmmaker, and Webisode.

Our mission is to provide an inclusive film event that features the world-class talents of members of the Colorado film industry while acknowledging good filmmaking wherever it originates. We also endeavor to support, encourage and recognize emerging young filmmakers.

Latin: intendere - to stretch towards, aim at

Involvement Opportunities

There are a variety of ways that you can be involved:

Become a Sponsor. We have several levels of sponsor packages, with media benefits, festival on-site name recognition, and attendee benefits.

Choose additional avenues for name recognition. For example, you can sponsor one of the festival events or provide an in-kind product or service. Benefits include signage at the event and a listing on our website and festival program guide.

Purchase advertising in the IFF Program Guide. We have rates for whole, half, quarter, and eighth page ads. The guide itself is 8 ½ x 11. You may want to include a coupon in your ad for festival attendees to use during and/or after the festival.

Become a Benefactor. Contributions of any amount. You will be listed in the festival program guide and on the website.

We listen. We appreciate your suggestions, thoughts, and ideas!

For more information see our *Sponsorship and Advertising Agreements* package or contact us at info@intendence.org or 720-412-8496.

The Intendence Film Festival Corporation is a 501(c)(3) non-profit organization.



Open Media Foundation

SPONSORSHIP & ADVERTISING INFORMATION FOR THE



INTENDENCE FILM FESTIVAL

JUNE 24-30, 2016

**OPEN MEDIA FOUNDATION
DENVER, COLORADO**

www.intendence.org

Facebook: [intencefilmfestival](https://www.facebook.com/intencefilmfestival)

info@intendence.org



Gold Level

Media

- Your logo appears on all IFF marketing material (print, poster, and online)
- Large-sized logo and link on Home Page and on Sponsor page of the IFF web site
- Full-page color ad in the IFF Program Guide's inside-front-cover or either side of the back cover

At the festival

- Your logo projected on screen before each presentation
- Signage and advertising materials at each venue
- Public thank you for your sponsorship from stage prior to each screening

Attendees

- Four VIP passes that provide admission to all events
- VIP seating for four at the Sunday morning Awards Luncheon

Total Investment: \$2,500

Program Guide Advertising*

Full page color ad

(inside front cover or either side of the back cover; 7 ½" x 10"): \$600

Full page black & white ad

(7 ½" x 10"): \$500

Half page black & white ad

(7 ½" x 5 1/8"): \$300

Quarter page black & white ad

(3 ½" x 5 1/8"): \$150

Eighth page black & white business card size ad

(3 ½" x 2 ¼"): \$75

* Advertising can also be customized to your needs.

Silver Level

Media

- Your logo appears on all IFF marketing material (print, poster, and online)
- Medium-sized logo and link on Home Page and on Sponsor page of the IFF web site
- Half-page black & white ad in the Program Guide

At the festival

- Multi-logo slide projected on-screen before each presentation block
- Signage and advertising materials at each venue

Attendees

- Three VIP passes that provide admission to all events
- VIP seating for three at the Sunday morning Awards Luncheon

Total Investment: \$1,000

Intention... Intensity... Independence... **Intendence**



JUNE 24-36, 2016

OPEN MEDIA FOUNDATION

DENVER, COLORADO

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Bronze Level

Media

- Your logo appears on all IFF marketing material (print, poster, and online)
- Small-sized logo and link on Home Page and on Sponsor page of the IFF web site
- Quarter-page black & white ad in the Program Guide

At the festival

- Multi-logo slide projected on-screen before each presentation block
- Signage and advertising materials at each venue

Attendees

- Two VIP passes that provide admission to all events
- VIP seating for two at the Sunday morning Awards Luncheon

Total Investment: \$500

Targeted Sponsorships and In-Kind Donations*

Festival Kick-off Party with Red Carpet Event

After-party: (Thursday - Saturday)

Afternoon Mixer: (Thursday - Saturday)

Sunday Brunch & Awards Ceremony

Print Sponsor: (Any portion of festival print needs)

Broadcast/Media Sponsor: (e.g., on-air promotions, interviews & giveaways)

Beverage Sponsor

Hospitality

Tech: Equipment, expertise and services

* **Design your own**