



# The Intendence Film Festival

## Overview & History

### CORPORATE ORGANIZATION

The *Intendence Film Festival Corporation* (IFFC) is a 501(C)(3) nonprofit corporation.  
(Formerly *The Film Festival of Colorado, LLC*)

### MISSION

IFF's mission, from the beginning, has been to provide an inclusive film event that features the world-class talents of the Colorado film industry while acknowledging good filmmaking wherever it originates. The festival also encourages and recognizes emerging young filmmakers.

As actors and filmmakers who have chosen to live in Colorado, we feel compelled to highlight the extraordinary skills of local writers, producers, filmmakers and artistic talent while at the same time attracting first-rate storytellers from all over the world.

We have specific goals for Intendence.

- Demonstrate to everyone what we are capable of here in Colorado.
- Help our local industry see where the "bar" is and to help them continue to raise it.
- Encourage and support emerging young filmmakers.
- Encourage and support actors with disabilities
- Increase the opportunities for actors to build successful industry careers without having to move out-of-state.

### HISTORY

We began this journey as a group of performing artists who were writing, producing and appearing in each other's films and successfully venturing out into other markets. We wanted to tell stories that have meaning and significance, that reflect who we are, what we see, where we've been and where we are going.

The Film Festival of Colorado (TFFOC) was founded in 2009 by Bob Webb and Helen Trencher with help from AEC Studios and Blue-Fusion.

Its inaugural event was held in June 2010 at the Oriental Theater and the Comfort Cafe on Tennyson Street in northwest Denver. Bob and Helen were Co-Directors. Attendance was in the low hundreds.

The 2011 festival was held in Arvada at the Olde Town Landmark 14 with a second screening room at Red Jacks Saloon. Rodman Schley was Executive Director and Bob Webb was Director of Programming and Operations. Attendance was in the low hundreds.

The 2012 festival was held at the Olde Town Arvada at the Festival Playhouse, Red Jacks Saloon, and the Arvada Library. Bob Webb was Executive Director. Attendance was in the low hundreds.

### The Festival Reborn

"In January 2013, we created a new entity, the *Intendence Film Festival Corporation*, so that we could become a Colorado non-profit corporation and then apply for 501c3 status with the IRS. It turned out to be far less complicated to create a new entity than to convert the old one, *The*

*Film Festival of Colorado, LLC.* We were also continually bumping up against an online-only festival, *The Colorado Film Festival*. It had been a source of confusion and consternation since the beginning. We thought it would be prudent to choose a unique name, *Intendence*, which is basically a fusion of Intention, Intensity and Independence.”

- *IFFC Board of Directors*

In 2013, The Film Festival of Colorado, LLC was replaced by the Intendence Film Festival Corporation. The Corporation was granted 501(c)(3) status by the IRS in September 2013, retroactive to January 2013.

The 2013 festival was held in Olde Town Arvada at the Festival Playhouse, the Arvada Tavern the Arvada Library and DiCicco’s Italian Restaurant’s Banquet room. Bob Webb was the Executive Director. Casey Elliott was Co-Director. Attendance approximately 200 per day.

The 2014 festival was held at the Open Media Foundation’s Denver Open Media Facilities, located in Denver’s Santa Fe Arts District. Bob Webb was the Executive Director. Casey Elliott was Co-Director. Attendance approximately 300 per day.

Intendence has come a long way since its humble beginnings and we are proud of what we have accomplished. What we offer is a unique experience for filmmakers, attendees, local businesses and the volunteers. We want that experience to be joyful and memorable for everyone.

**Intention - Intensity - Independence: Intendence**

**Intendere - Latin: to stretch towards, aim at**

# INTENDENCE 2015

## OMF - A Long-term Relationship

The 2015 Intendence Film Festival will be held, for the second year in a row, at the Open Media Foundation's Denver Open Media Facilities, located in "Denver's Art District on Santa Fe." OMF has been a long-time supporter, so we are truly excited that they will be our host this year. This will our sixth annual festival; our third as Intendence.

## Celebration of Local and International Film

In 2014, IFF screened thirty-seven films, eleven from Colorado, sixteen from ten other states and ten from eight other countries, including entries from Turkey, India, Israel, Hong Kong, Australia, and the Russian Federation. Award categories included: Colorado Filmmaker, Student-Young Filmmaker, Feature, Short, Documentary, Art-Experimental, Animation, Science Fiction, and Music Video.

## Collaborative Efforts

In 2014, twenty of our thirty-seven films had filmmaker representation at the festival. Q&A's were lively and thought-provoking. Each evening at 10 pm, the filmmaker Q&A was broadcast live from Studio A at DOM.

Since the beginning, the teams that brought us Intendence have come from film, live theater, television, dance, art, the fantasy & science fiction world, and, of course, Information Technology. Go figure. And enjoy.

## THE OPEN MEDIA FOUNDATION

The Open Media Foundation (OMF) is an innovative media and technology non-profit organization dedicated to putting the power of the media in the hands of the people, enabling everyone to engage in their community and bring about the change they wish to see in the world.

To accomplish our mission, we begin by providing affordable, high-end media and technology services. We follow up by offering training and tools that enable everyone to represent their own voice in the media conversation.

**The Intendence Film Festival Corporation**

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**The Open Media Foundation is a 501(C)(3) nonprofit corporation.**

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